

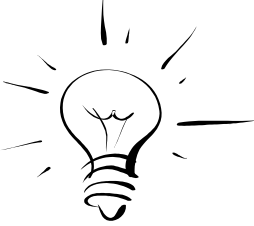




Choosing the Best Idea

Criteria →	 1 → 5	 1 → 5	 1 → 5	TOTAL 1 → 5
Ideas ↓				